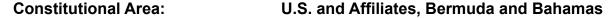
2022-2023 District Goals

District: 33 K





SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

Action Plan Template 1.docx

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 30 | 20 |
| 2nd Quarter | 1 | 20 | 15 | 5 |
| 3rd Quarter | 0 | 0 | 15 | 20 |
| 4th Quarter | 0 | 0 | 20 | 25 |

FY New Clubs

1

FY Charter Members

20

FY New Members

80

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

30

Action Plan

Action Plan Template 2.docx

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 10% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

Action Plan Template 3.docx

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

Action Plan Template 4.docx

CUSTOM GOALS

Goal Statement

Our Multiple District has decided to continue to meet monthly and after each Mid-Winter convention in 2022. A July transition meeting is planned zoom/in person. We will meet mostly in person and occasionally by zoom. Committee Chairmen will report to the MD Council quarterly.

Action Plan

Goal Statement

We will have 4 Advisories, 4 Cabinet Meetings, a Mid-Winter Conference in February and a State Convention in April.

Action Plan